

# RED RIVER TECHNOLOGY CENTER

3300 W. Bois D'Arc Ave. • PO Box 1807 • Duncan, OK 73534 • 580-255-2903 • [www.rrtc.edu](http://www.rrtc.edu)



## *Strategic Plan*

“TAKING DREAMS AND BUILDING REALITIES.”

# RED RIVER TECHNOLOGY CENTER VISION, MISSION & CORE VALUES

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## OUR VISION

Red River Technology Center ensures our communities' future by developing a career ready workforce.

## OUR MISSION

Red River Technology Center supports economic development for our communities through leadership and training.

## OUR CORE VALUES

Core Values are fundamental ethical, moral, and professional beliefs. The following core values influence the attitudes and performance of school personnel every day.

Red River Technology Center:

- Provides quality facilities, technology, programs, and staff.
- Responds to the needs of students, clients, and employees without regard to ethnic background, age, gender, religion, economic standing, Veterans status, or qualified disabilities.
- Adapts quickly to meet the current and future needs of a constantly changing global economy.
- Values a positive community perception and commits to integrity, quality, and excellence.
- Has a genuine interest in the success of students, customers, clients and each other.
- Develops and maintains partnerships which promote economic and educational advancements in our communities.

# STRATEGIC PLANNING GOALS, PERFORMANCE MEASURES & ACTIONS

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## Goal 1: Improve Academic Level

**Performance Measure 1:** We will improve Technology Centers That Work Math and Literacy scores by 5% by the 2016 assessment.

Actions:

Continue TCTW Literacy initiative and compare scores in 2014 to 2016.

Target Date: December 2016

Completion Date:

Implement TCTW Numeracy Component.

Target Date: August 2015

Completion Date:

**Performance Measure 2:** We will improve number of WorkKeys® Job Skills Assessment System certifications by 5 % by 2016.

Action: Continue our Career Readiness Credential (CRC) initiative.

Target Date: Annual

Completion Date:

# STRATEGIC PLANNING GOALS, PERFORMANCE MEASURES & ACTIONS

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## Goal 2: Improve Student Retention/Attendance

**Performance Measure 1:** We will improve overall student retention rate by 5% by 2016. (Retention rate is measured by the percentage of students enrolled for the first time the previous fall who re-enroll to continue or successfully complete their program by the current fall.)

Actions:

Establish a committee to find ways to improve student retention.

Target Date: February 2013

Completion Date:

Establish procedures to enhance student retention.

Target Date: August 2013

Completion Date:

**Performance Measure 2:** We will reduce the number of attendance drops by 5% by 2016.

Actions:

Implement a 6 1/2 day per quarter procedure.

Target Date: August 2013

Completion Date:

Study "front end" procedure and consider a policy.

Target Date: August 2013

Completion Date:

# STRATEGIC PLANNING GOALS, PERFORMANCE MEASURES & ACTIONS

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## Goal 3: Improve Image/Relationships

**Performance Measure 1:** We will reduce the number of "less than good" responses on question # 4 of Red River Technology's Strategic Planning Survey by 5 %.

Action: Distribute and collect data every even numbered year.

Target Date: August 2016

Completion Date:

**Performance Measure 2:** We will reduce the number of "less than good" responses on question # 8 of Red River Technology's Strategic Planning Survey by 5 %.

Action: Distribute and collect data every even numbered year.

Target Date: August 2016

Completion Date:

**Performance Measure 3:** We will reduce the number of "less than good" responses on question # 9 of Red River Technology's Strategic Planning Survey by 5 %.

Action: Distribute and collect data every even numbered year.

Target Date: August 2016

Completion Date:

**Performance Measure 4:** We will create a program information sheet for each program.

Action: Develop a template for the program information sheet.

Target Date: August 2016

Completion Date: